



CircleCityCon 10.0: WHODUNIT? Sponsor Prospectus

What is CircleCityCon?

CircleCityCon is an annual Information Security Conference in Downtown Indianapolis. Organized since 2014, the conference has brought together more than 3500 attendees since that 1st year of 150 attendees. We now boast an attendeeship of 700+ hackers, students, consultants, directors, analysts, VPs, CISOs, and security professionals of all experience levels.

Theme: WHODUNIT?

This year's theme brings a "murder mystery" style experience to the event which will challenge participants to social engineer, pick locks, conduct forensics, and more to figure out who is "behind it all" and who "blackmailed" them to come to the conference and why. This is a completely optional component to the conference, but adds a lot of fun by gamifying the activities available to attendees.

Trainings

With our hallmark free trainings, we have provided over 80 classes on topics ranging from security tool usage to advanced exploitation techniques, security fundamentals usage to presenting to executives and more.

Executive Content

This year we are returning to content we put on in 2018 for executives. We will have a series of panels, break out discussions, round tables, and more. Sponsors at Gold and above will have increasing ability to provide discussion leaders and have private meeting space. This content will be invite only and sponsors will receive the executive attendee list for this content.

Hands on Villages

Villages remain a staple of the conference. These are specialty groups who bring activities and hands on learning around focused areas of security. Lockpicking, Hardware Hacking, Car Hacking, and Bio Hacking (body implants) are examples of villages that can be found at CircleCityCon.

Contests and Shenanigans

CircleCityCon also hosts contests and fun activities. We have an annual Capture the Flag competition that puts contestants' skills and mettle to the test. Puzzles, obscure binaries, web apps to be attacked, and social engineering challenges are highlighted during this contest. There are also other fun puzzles, contests, and surprise shenanigans that unfold as the conference goes on. You have to be there to find out!

Non-Profit Mission

In addition to the annual conference, CircleCityCon is organized under C3 Conferences INC as a nonprofit organization registered with the IRS as a 501(c)(3) organization. We raise funds to put on the conference, but also to provide grants to people of limited finances and privilege who are wanting to gain skills in IT and InfoSec.

If you are interested in providing a grant in your company's name, please do let us know!

Who attends CircleCityCon?

The following is a list of companies our attendees represent

Accenture	FHLBDM	Online Business Systems
ACES	First Merchants Bank	Ontario Systems
Agar	FIS Global & 2T Solutions	Optiv
Akamai	LLC	Palo Alto Networks
Allied Solutions	Folience	PCG Education
Allstate	French Lick Resort	Performance Trust Capital
ALTOUR	General Motors	Partners
ANGI Homeservices	GreenPath Financial	Priceline
Anthem Inc	Wellness	Principal Financial Group
Artisan Partners	Hall Render	ProCircular
ASPCA	HAVI	Purdue University
Atlassian	Healthstream	Radian
Baker Tilly Virchow Krause	Humana	RAND Corporation
LLP	Hunter2	Rapid7
Brightspring Health	Hyannis Port Research	Raytheon Company
CACR, Indiana University	IBM X-Force Red	Rea Magnet Wire
Caesar Creek Software	Indiana Farmers Insurance	RedLegg/TradeCraft Labs
Cascade Asset Management	Indiana National Guard	Reveal Risk
CBC Companies	Indiana University	Rofori Corporation
CDW	Indiana University Health	RSA Security
CenterPoint Energy	InfoSec Innovations	Runnymede Consulting
Cisco	ISU	Salesforce
Clark Schaefer Consulting	ITP, Inc	Samson Dental Partners LLC
Claude	ITSecurenow	Savage Security
CME Group	Ivy Tech Community College	SOCOM/SOFWERX
CMS	Kelly Mitchell	Splunk
CNA Financial	KLR	Stryker
Corteva Agriscience	Lares Consulting	Sunman-Dearborn
Crowe	Louisville Metro Government	Community Schools
Crowe LLP	Medpace	Synopsis
Cruise	Meridian Health Services	Talos
Deloitte	Michigan Cyber Civilian	Target
Digital Dynamics Studios LTD	Corps	TEKsystems
Duo	Microsolved, Inc	Telamon
DXC Technology	Mid America Clinical	The Rubicon Advisory Group,
Dynamic Quest	Laboratories	LLC
Earlham College	MIHIN	Trace3
Eastern Michigan University	MSD of Warren Township	TRIMEDX Holdings LLC
EduSource	Net Health	TrustedSec
Elevate Energy	Netskope	UberEther
Endgame	Ohio university	United Technologies
EnPro Industries	Omni Community Credit	University of Missouri -
Exabeam	Union	Columbia
Exclamation Labs	OnApps Managed Solutions	Verizon

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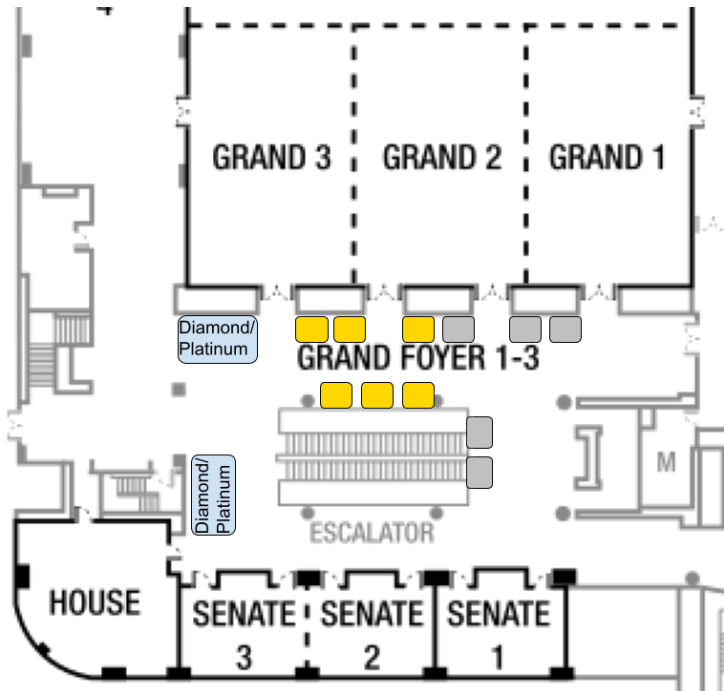
Location and Date

June 23 - 25, 2023

The Westin Indianapolis
241 W. Washington St., Indianapolis, IN 46204

Booth accommodations (TVs, power in addition to the power drop provided with the booth, piping and drape, AV equipment, etc) provided separately at sponsor's expense by Encore Global. bryce.wooldridge@encoreglobal.com

Below is a diagram of the exhibitor area. Please note the gold and silver boxes are for gold and silver sponsorships respectively.



Sponsor Benefits

	Diamond \$12,000	Platinum \$8,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500	Basic \$500	Party* \$5,000
Booth	Best Traffic	Better Traffic	Good Traffic	x			
Custom Banner	x						x
Lanyard Logo	x						
Drink Tickets	80	40	32	20	2		20
Guest Tickets	12	9	6	4	2	1	6
Logo on Conference Banner	x	x	x	x	x		x
Logo on Website	x	x	x	x	x	x	x
Mention During Opening and Closing Ceremonies	x	x	x	x	x		x
Copy of Opt-In Attendee List	x	x	x	x			x

*Party Sponsorship provides either the Friday or Saturday evening events open bar for the first 500 drinks.